

February 22, 2010

Dear Returning or Prospective New Vendor:

Planning for Alliance Farmers' Market 2010 season is well underway and our committee is looking forward to an even better year than last. We hope you will be able to join us. Please read the enclosed information carefully since some information has changed from last year.

1) We will open on **Saturday, June 19<sup>th</sup> and be open each Saturday through October 16<sup>th</sup> from 9:00 a.m. to noon.**

2) We have attached several documents with this letter, some of which have been revised, so please read carefully:

- a) Vendor Guidelines
- b) Site Map
- c) Seasonal Registration Form
- d) Weekly Registration Form

Please review these documents, and if you have any questions, feel free to contact Ginny Daniel at (330) 821-7712 or Meg Mundy at (330) 868-3529.

3) Some information about a group insurance policy for vendors is given on the Seasonal and Weekly Forms. Please indicate whether you are interested in receiving more information about it.

4) **Seasonal spaces will be allotted on a first come, first served basis.** As soon as your Registration Form is received with full payment for the season, we will reserve space(s) for you. Please indicate which space(s) you would like to reserve based on the site map provided (**please indicate your 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> choices at the bottom of your Registration Form**).

5) Vendors who complete a Weekly Registration Form must report **each** Saturday morning to the Farmers' Market booth located next to the Caboose for a space assignment.

6) We encourage vendors to plant early varieties of produce so there will be a greater selection of produce early in the season.

7) We plan to offer a variety of demonstrations throughout the season, including cooking, canning, freezing, gardening, flower arranging, etc. We are open to additional suggestions for topics. If you would like to conduct a demonstration, or know of someone who might like to volunteer to do this, please contact Ginny Daniel.

We hope you will be able to join us as a vendor this season`. Please feel free to call us with any questions you might have. Best wishes in the new year. Happy planting!!

Sincerely,

**ALLIANCE FARMERS' MARKET COMMITTEE**